

Mall of Istanbul

The Mall of Istanbul, is one of the biggest malls of Turkey and hosts the leading brands in the world and Turkey.

With its 350 stores, gourmet center, MOiPark, the first specially designed theme park, traditional arts street and performance arts center, Mall of Istanbul Shopping Center gives a distinct dynamism and poised to be Turkey's most functional shopping center with this concept.

Mall of Istanbul opened to visitors on 23rd May and is developed by Torunlar GYO, the biggest domestic Shopping Center investor of Turkey, with an investment of 1.3 billion TL.

Mall of İstanbul hosts the world's and Turkey's leading brands with its leasable area of approximately 156 thousand square meters and a total of 350 stores. At MOİ where Migros, Koçtaş, Media Markt, Teknosa, Zara, Mudo, YKM are the leading stores, Toyzz Shop opened its biggest store and Victoria Secret has its full concept store in Turkey. Debenhams opened its second store with a new concept in Turkey at MOİ and furthermore, MOİ also hosts one of the biggest stores of LCW opened in malls in Turkey. Decathlon of France and Miss Selfridge of Britain are only some of the global brands that opened their locations for the first time in the malls owned by Torunlar REIC.



Aldar, an investment group based in Dubai, opened a three-story restaurant with an area of 1,000 square meters at Mall of İstanbul for the first time in Turkey. In this restaurant with chains in Dubai and Abu Dhabi, tastes from the Middle Eastern cuisine are served.

Gourmet center "GustoMoi" offers tastes of Black Sea, Anatolia, Antep and Aegean cuisines all under the same roof.

Mall of İstanbul has five atria, three large and two small, each with different concepts. With 83 escalators and 42 lifts, the mall provides its visitors with easy navigation and shopping opportunity with its vast aisles.



Standing out for its entertainment concept, Mall of İstanbul hosts Turkey's first themed indoors amusement park, Moipark. With giant rides and Horror Hotel, which makes their first debut in Turkey, Europe and Middle East with Moipark on a land of 12 thousand square meters, for which 36 million USD was spent.



With 16 theaters and 3,050 seating capacity, Turkey's biggest cinema complex is another special division at Mall of İstanbul. All theaters, which will give service by Torunlar-owned Cinetech brand, are equipped with state-of-the-art digital audiovisual technology systems.

The complex also includes a hotel with 300 room capacity and a 37,500 Sqm entertainment and catering area, including a 10,000 Sqm amusement park, a 1,200 seat multi-purpose auditorium, a 16-screen cinema, and a 7,200 Sqm snow park, restaurants and cafes.

Four adjacent residential towers and a hotel tower stand atop landscaped podiums, which connect to the green roof of the mall proper via a series of pedestrian sky bridges.

Located 14 miles/23 kilometers west of Istanbul in the Ikitelli district, the Mall of Istanbul presents spectacular exterior graphics and signage and a breathtaking panorama of its signature curvilinear forms and soaring towers. Istiklar Street, a contemporary interpretation of one of Istanbul's historic streets, is a pedestrian trolley-serviced tree-lined street lined with shops and cafes that curves up 19 feet/six meters and on the east side of the mall, connecting the main arrivals plaza to the roof level's dining and entertainment features. Esthetically and architecturally, the Mall is inspired by the layers of culture, design, history, symbols and materials that have evolved over the centuries in this unique Eurasian metropolis.

Mall of Istanbul attracts attention as the most functional shopping center of Turkey with its concept and the different units it accommodates. While Mall of Istanbul which was awarded with many international prizes even during its development stage was awarded with grand prizes in the categories of "The Best Mixed Use Project" and "The Best Shopping Center Development Project" at European Real Estate Prizes 2011. It was also awarded with "The Projects of the Future High Achievement" prize at The Global RLI Awards 2011 organized by the world's leading retail and entertainment sector magazine Retail & Leisure within the same year.

For more info check www.mallofistanbul.com.tr